Question in Project:

SHARE Wave 9 – New items on financial decision making, successful ageing, eating habits, sleep, long-term care insurance, and long-term care expectations (English Version)

Question Topic:

Personality/ Behavior

Construct:

Regularity of vegetables/fruits intake

General Information:

Note: This item was tested in German. This is an English translation of the original German wording.

Question Text:

Please look at card 2. In a regular week, how often do you consume a serving of fruits or vergetables?
[Bitte sehen Sie sich Liste 2 an. In einer normalen Woche – wie oft nehmen Sie eine Portion Obst oder Gemüse zu sich?]

Answer Categories:

Every day *[Jeden Tag]*
3-6 times a week *[3-6 mal pro Woche]*
Twice a week *[Zweimal pro Woche]*
Once a week *[Einmal pro Woche]*
Less than once a week *[Weniger als einmal pro Woche]*

Cognitive Techniques:

Emergent Probing

Findings for Question:

Since the explanation is only given in question 3, do the respondents have difficulties in defining a "serving" in question 2?

None of the respondents asked what was meant by "a serving of fruit or vegetables" in this question or commented otherwise on the lack of a definition of a serving. However, to ensure that respondents in the main survey are thinking of comparable servings, we recommend adding an explicit definition to the question.

Recommendations:

Question: The question should be supplemented by a definition of what is meant by "a serving of fruits or vegetables." A possible formulation can be found in the recommendation on question 3.
Furthermore, the question could be simplified grammatically:

"How often do you consume a serving of fruits or vegetables in a regular week?" *["Wie oft nehmen Sie in einer normalen Woche eine Portion Obst oder Gemüse zu sich?"]*

Response options: We recommend making the answer options uniform and either write out "three to six times" *["Drei- bis sechsmal"]* or write all response options as numbers.