Question in Project:

SHARE Wave 9 – New items on financial decision making, successful ageing, eating habits, sleep, long-term care insurance, and long-term care expectations (English Version)

Question Topic:

Personality/ Behavior

Construct:

Regularity of vegetables/fruits intake

General Information:

Note: This item was tested in German. This is an English translation of the original German wording.

Question Text:

Please look at card 2. In a regular week, how often do you consume a serving of fruits or vergetables?

[Bitte sehen Sie sich Liste 2 an. In einer normalen Woche – wie oft nehmen Sie eine Portion Obst oder Gemüse zu sich?]

Answer Categories:

Every day [Jeden Tag]
3-6 times a week [3-6 mal pro Woche]
Twice a week [Zweimal pro Woche]
Once a week [Einmal pro Woche]
Less than once a week [Weniger als einmal pro Woche]

Cognitive Techniques:

Emergent Probing

Findings for Question:

Since the explanation is only given in question 3, do the respondents have difficulties in defining a "serving" in question 2?

None of the respondents asked what was meant by "a serving of fruit or vegetables" in this question or commented otherwise on the lack of a definition of a serving. However, to ensure that respondents in the main survey are thinking of comparable servings, we recommend adding an explicit definition to the question.

Recommendations:

Question: The question should be supplemented by a definition of what is meant by "a serving of fruits or vegetables." A possible formulation can be found in the recommendation on question 3.

Furthermore, the question could be simplified grammatically:

"How often do you consume a serving of fruits or vegetables in a regular week?" ["Wie oft nehmen Sie in einer normalen Woche eine Portion Obst oder Gemüse zu sich?"]

Response options: We recommend making the answer options uniform and either write out "three to six times" ["Drei- bis sechsmal"] or write all response options as numbers.