

Question in Project:

German Internet Panel (GIP) – Module "Inflation" November Wave 2014 (English Version)

Question Topic:

Politics/ Inflation

Construct:

Detailedness of the conditions (Question 2)

General Information:

***Note: The item was tested in German. This is an English translation of the original German wording. ***

Both experimental conditions from question 2 are taken into account in this question. The two groups were compared in the evaluation in order to find differences in their answer behaviors.

Question Text:

In question 2 you read the following information:

Condition 1: The inflation expectations for the euro zone coincide with the aim of the European Central Bank to keep price increase at a reasonable level.

Condition 2: The inflation expectations for the euro zone coincide with the aim of the European Central Bank to keep price increase at approximately 2 percent.

How detailed do you find this information to be?

[In Frage 2 haben Sie folgende Informationen gelesen:

Bedingung 1: Die Inflationserwartung für die Eurozone deckt sich mit dem Ziel der Europäischen Zentralbank, die Preissteigerung auf angemessenem Niveau zu halten.

Bedingung 2: Die Inflationserwartung für die Eurozone deckt sich mit dem Ziel der Europäischen Zentralbank, die Preissteigerung nahe 2 Prozent zu halten.

Für wie detailliert halten Sie diese Information?]

Answer Categories:

Not detailed at all *[Überhaupt nicht detailliert]*

Little detailed *[Wenig detailliert]*

Moderately detailed [*Mäßig detailliert*]
Pretty detailed [*Ziemlich detailliert*]
Very detailed [*Sehr detailliert*]

Cognitive Techniques:

Category Selection Probing.

Findings for Question:

Overall the information is perceived as rather not detailed. More than half of the respondents (54%) state that the information is "not detailed at all" or "little detailed". This is slightly more the case in condition 1 than in condition 2 (58.5% vs. 50%).

The following things were criticized by the respondents:

- 41% of the respondents think that the information is too general or too abstract (e.g. *"As I said, I don't know much about financial policy, for an average consumer the information is too general and not comprehensible at all"*, ID 144; *"Nowhere is explained how this goal should be achieved"*, ID 89; *"What are the reasons for this expectation?"*, ID 107).
- 32% of the participants in condition 1 criticize the term "appropriate/angemessen" as too vague (e.g. *"Appropriate level is little specific"*, ID 97).
- 6% of the participants in condition 2 criticize the term "near/nahe" as too vague (e.g. *"Near 2% is somewhere between 1% and 3% for me"*, ID 98).

Recommendations:

No changes recommended.